



The idea of Information platform for post-disaster medical reconstruction

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↓
A series of disasters had happened in Fukushima (Earthquake, Tsunami, nuclear leakage)
- During the disasters
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Panic, worry, victims lost the homeland
Population mobility, immigration
Change of social structure
- After the disasters
The humanistic medical environment and service have been terribly damaged

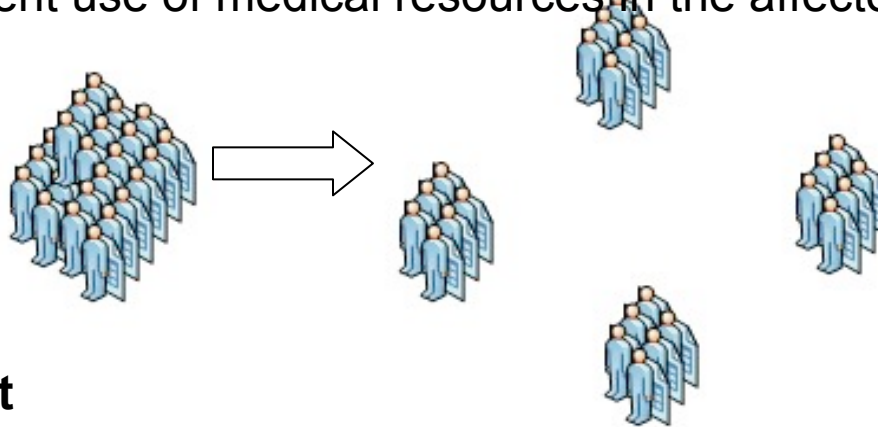
The relationship between doctors and the medical resources, the connection between doctors and patients

Ideas, researches and policies have been done which tries to make some contributions

Requirement Analysis

Current situation

- Post-disaster reconstruction has entered the next phase
- Before, complete medical equipment and good doctor-patient communication
- After, people, medical resources are scattered over the different places
- The inefficient use of medical resources in the affected community appears



Requirement

Under this circumstances, the integration and reuse of medical resources is a key problem.

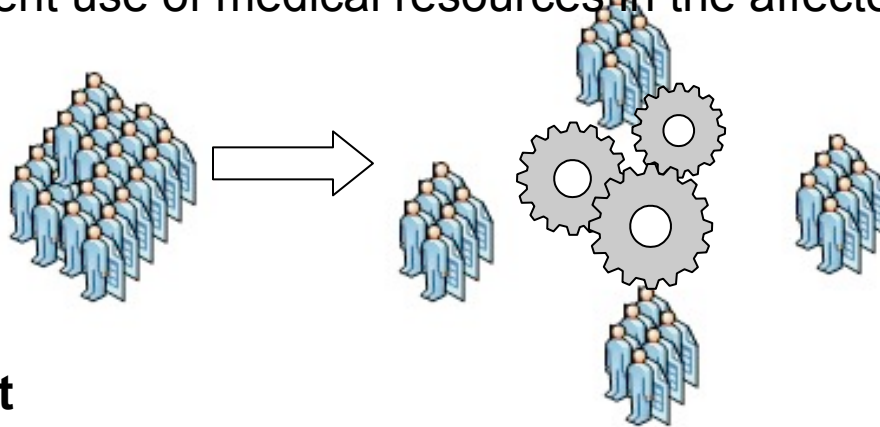
The reconstruction of virtual information is much easier and faster than the entity recovery

Avoid conflicts, focus on the post-disaster requirement

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A faint, circular illustration in the background shows a group of people in traditional Japanese attire, possibly a medical or community gathering, with a red sun-like circle above them.

Information Platform

- **Position**

Internal and external portal gateway connecting the medical and human resources

Different from the existing information platform (facebook), it focuses on the market segment of post-disaster medical reconstruction.

No collisions with the existing social network, but has a complementary effect

- **Advantage**

- Medical and human resources
- Publish the official information
- Innovation and integration of business mode

- **Profit model**

At present, the profit pattern still increases a hit, take income through selling more advertisement to win.

The hospital which announces some information would be charged.

Try to use the well platform viscosity to hatch a good model.



Prospective

High feasibility:

Low-cost development

Implementation: Desktop platform and mobile platform

Growth model

Build the network



Grow into the portal gateway

High expansibility

As a model and a valuable experience could be expanded in other countries

As the characteristics of this information platform for the segment market,

wide demand and easy realization, which have a huge prospects

